

# **Super iPhoneman**

**by Kerry Cue**

***The Canberra Times 23 Jul 2008***

also Herald Sun, Vic

Look up in the sky. It's a bird. It's a Plane. It's Super iPhoneman! You may think those fanatics, who were crazy enough to camp outside shops overnight in winter so they could get their hands on the first iPhones available in Australia, are super geeks. But this is not true. They are the superheroes of the new millennium. All right, Super iPhoneman may not be able to fly unaided, but you will find your friendly, neighbourhood super iPhoneman is nearby, ready, willing and able to fight for truth, justice and other stuff as long as it involves a really cool mobile phone with amazing functions. Oh Yes, Super iPhoneman is about to save the world.

Cleverly disguised as a mild-mannered nerd, who has nothing better to do with his life than play games on his mobile phone all day, Super iPhoneman can, at the flick of an on-switch and the click of a dashboard widget, swing into full techno savvy emergency response. We're not talking about any old hi-tech, digital gizmo here. You saw the word widget. This is advanced Jetsons-TV-show technology. This is very exciting. I can hardly wait for the second-generation iPhone as it will obviously come with spray-on clothes icon plus a software conversion widget to convert you car into a hovercraft.

In the meantime, Super iPhoneman is ready to help anyone in need. Your cat is stuck up a tree. Oh, thank goodness! Super iPhoneman is here. He can dial 000 and give an exact GPS position of the cat and direct the fire brigade to the tree using Google Maps while pointing out some of the more interesting tourist features on the way. Thank You, Super iPhoneman. Now Miffy is safe.

You're at a boring dinner party. What can you do? Super iPhoneman saves the day. He takes out his iPhone and entertains the guests for hours showing them all the cool iPhone functions and how you can turn it sideways and everything. He can even video the guests looking stunned and amazed and load the video

onto You Tube so that the whole world can see what a wild and exciting social life you all lead. Thank you Super iPhoneman.

You're walking down the street. You want to know the time. Super iPhoneman can help. He can tell you the time in any time zone in the world, plus the weather, plus the value of stocks and shares, plus the current political situation, plus the train and bus schedules and he can show you maps of the main airport layout and play you the national anthem. Thank you, Super iPhone Man. But I really only wanted the time? And they are lovely photos of your car and your cat.

You are sitting in the doctor's waiting room coughing and snivelling. The magazines are about 4 years old and all the crosswords are filled in. What can you do? It's Super iPhoneman to the rescue. He will willingly forgo his own entertainment playing *Battlestations Midway* to help you in your hour of need. He will upload your symptoms into [www.familydoctor.org](http://www.familydoctor.org) and, within 15 seconds, give you a probable diagnosis and send you home with the instructions to take 2 headache pills and have a good lie down. Not only is Super iPhoneman capable of delivering super quick medical advice with easy-to-follow instructions he will not charge you for this service. Thank You Super iPhoneman, I feel better already.

You are at a restaurant. You start to choke on some bread. Oh No!!! Is there a - cough! splutter! -doctor in the house? Don't worry Super iPhoneman is here. There isn't time to download first aid procedures for blocked air passages from an medical emergency website. But do not fear. Super iPhoneman knows what to do. He's watched every episode of *House* on his iPhone. Dr House is his hero. He knows how to do a tracheotomy using a biro. Great! He plays some operating music from iTunes. It's *Raining Blood* by someone or other. You yell 'Go away. Super iPhone Man. I'm - Splutter! -OK.' But still, it's good to know Super iPhoneman is always there when you need him.

You are in a bank. It's about to be robbed. The getaway car pulls up outside. The robbers jump out of the car. What can you do? You don't have to worry. You can see Super iPhoneman on the other side of the road. What a relief. He takes out his iPhone. He swings into emergency mode and heads across the road to come to your aid. Then -Splatt!- he walks in front of a car. He dies

with a Calypso ring tone in his hand. Good Bye Super iPhoneman.  
Sometimes, I guess, you can pay too much attention to an iPhone.